



# 18 SOUTH YOUTH CENTER

17 NORTH MAIN ST.  
RED LION, PA 17356

18SOUTH.ORG





Prospective Sponsor,

I am excited to let you know about a special sponsorship opportunity available to your organization that will significantly impact the lives of youth in our community. In response to a growing need in our community, we have established the 18 South Community Youth Center, a nonprofit outreach to the young people in our community. This space gives the youth of York County a safe place to gather under adult supervision and a place they have come to call their "second home". Our goal is to address issues that many teens are facing in today's world such as Mental Health, Suicide Awareness and Prevention, Self-Harm, Bullying, Sexual Abuse, Addiction, Violence, Broken Homes, and more.



## 2022 at 18 SOUTH YOUTH CENTER

- Served an average of 250 students a week
- Served over 12,000 meals
- Started HOPE SQUAD, our peer-to-peer suicide prevention program
- Added 2 new part-time staff people
- Purchased a 2022 15 passenger van
- Added additional targeted programming
- Opened our Winter Coat and Hygiene Supply Closet
- Hosted Human Trafficking Prevention Workshops

With your help we can empower teens to change the world!

## 18 South Community Youth Center



## OUR STORY

Established in 2005, 18 South Youth Center has become a vital service to teens in the Red Lion community. 18 South Youth Ministries, Inc. is a 501(c)(3) nonprofit, for-impact organization that strives to build authentic relationships with youth within our community; encourage students to grow socially, intellectually, emotionally, and spiritually; and empower the youth of our communities to change the world. We are open 6 days week to all students in 7-12th grades. Each day we provide a meal, encouragement, a safe environment, and an atmosphere to foster healthy relationships. A variety of activities, trips, community service opportunities, life skills coaching, and spiritual formation are offered on a regular basis to provide teens with valuable experiences that will impact their lives.

Teens, in York County, are in need of a safe place to call their own with access to free internet, free meals, affordable /at cost snacks, free recreational experiences, and caring adults who have the desire to connect with local teens to foster their growth and development and help to connect them to local resources.

York County, Pennsylvania is home to 456,438 people according to the 2020 US Census. 91,287.6 (22%) of those individuals are under 18 years old. York County has a total acreage of 583,850 acres ([files.dep.state.pa.us](https://files.dep.state.pa.us)) of which 35% is farmland. Though diverse offering York City, the suburbs, and farmland, York County lacks many free recreational areas specifically for teens. Even the local mall has created a curfew banning teens from being at the mall past 7pm without a parent. Local playgrounds are geared towards children, and the few recreational activities that exist, such as the movies or bowling, cost money and are unaffordable to many of the local teens.

2020 US Census data shows that the median household income in York County is \$66,457 with the median rental cost being \$957 and 7.1% of people living below the poverty line. 18.4 % of households do not even have broadband internet. **Specifically in Red Lion 42% of students come from low-income families and live below the poverty line** (GreatSchools.org).



### 18 South Community Youth Center

With teen suicide and drug use on the rise nationally we need to make sure that our youth have their basic needs met as well as making sure they have access to various programs to support their mental and physical health and well-being.

18 South Youth Center is located in the heart of Red Lion, Pennsylvania. The center is staffed by caring, responsible adults who desire to invest in the lives of Red Lion's youth. Most of our volunteers were born and raised in York County and feel very connected to helping teens in the community succeed. At 18 South, we believe that by creating a safe place and by offering student centered programming we can foster healthy spiritual, emotional, and physical development. The youth that we work with are our future leaders and we want to do everything in our power to come alongside them, encourage them, and equip them for personal growth and success. We meet our students where they are and by developing deeper relationships with them, we are able to uniquely and individually support them and their needs. Our work not only improves the quality of life for our students, but it improves the quality of life for our community and our future as a whole.

We are requesting funding to be used for at risk student programming. Our youth center is open to all junior high and high school aged teens. We strive to contribute to the emotional and physical well-being of our students by offering teen centered programming in a safe and secure environment. We have various activities that we offer at 18 South including video games, tabletop games, access to musical instruments and instructors, supplies for creating art, baking and cooking supplies, sports equipment, and multiple TVs. Most of our equipment and activities are accessible to our teens six days a week. We offer special events, classes, and themed nights as well. Students have access to computers and free wi-fi so that we can offer tutoring and future planning opportunities as well as help with homework, filling out college or job applications.



Our goal is to offer programming opportunities, in a teen centered safe space, that will allow us to help our students navigate the challenges of adolescence and help them achieve their full potential. Whether that means offering resources for suicide prevention and awareness during a community crisis or helping to connect teens and their families to local programs that can help them meet their basic needs. Each student we work with has their own set of unique needs and we exist to meet them where they are and to help them with their specific needs.

With the support of various independent, business, and nonprofit donors in and around our community, have been able to sustain programming at the center since its inception. However, 2022 has brought with it significant growth and increased needs.

## **18 South Community Youth Center**



Our goal is to continue raising funds to support work in these three categories

## FACILITY IMPROVEMENTS

**2023 GOAL: \$30,000**

Facility Improvements includes plans to update our kitchen to accommodate the growing number of students we serve daily, improvements to activity stations, an increase in our safety and cleaning needs, as well as insurance on a new passenger van that has been donated.

## PROGRAMMING

**2023 GOAL: \$60,000**

Programming includes all services, classes, events, and activities scheduled at 18 South Youth Center, operating costs for these events such as food, beverages, supplies, promotional materials, and fees. Programs for 2023 include Career and College Readiness, Leadership Development, Community Service and Outreach, Life Skills, and more.

## STAFFING

**2023 GOAL: \$60,000**

Staffing is our most vital category. This includes much needed additional staff support to safely operate 18 South Youth Center. While we have been operating with the help of excellent volunteers, the need for staffing is essential as we continue to grow in outreach and service to the community.

**18 South Community Youth Center**



In the pages that follow, we outline five sponsorship levels for gifts ranging from \$1,000 to \$25,000 and up. Our assumption is that these would be one-time annual gifts. However, in cases where potential donors wish to give more frequently, or on a recurring basis, we would certainly be happy to discuss such arrangements.

We invite your organization to take advantage of this opportunity and become a sponsor of our community youth center. We see tremendous potential for a connection that would be beneficial to your organization by enabling you to give back to the community and to partner with us in making a difference in the lives of area youth. We hope you join us in this vital and potentially life-changing cause.

For your consideration, our 501(c)(3) EIN number is: 83-6068202

If you have any questions or would like more information, please contact me at 484-947-8915 or [Chris@18South.org](mailto:Chris@18South.org). Thank you for your consideration of this opportunity to support the youth of our community.

Together we can empower teens to change the world!

Sincerely,

Chris Kenna  
Executive Director  
18 South Community Youth Center



## 2023 SPONSORSHIP LEVELS

Sponsor Benefits	Platinum \$25,000 +	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Friend \$1,000
<b>Social Media</b> recognition on all of 18 South's social media accounts	✓	✓	✓	✓	✓
<b>Print Recognition</b> your logo on banners that will be displayed during large-scale events	✓	✓			
<b>Annual Sponsor T-Shirt</b> your organization logo on annual printed T-shirts	✓	✓	organization name listed only		
<b>Website</b> your logo with a link to your website on our 18 South website	✓	✓	✓	organization name listed only	
<b>Annual Sponsor Appreciation Party</b> Up to three (3) representatives from your organization will be invited to our annual celebration	✓	✓	✓	✓	✓
<b>Storefront Recognition</b> Your organization's logo will be displayed in our highly visible storefront windows.	✓				

### 18 South Community Youth Center



LETTER OF SPONSORSHIP AGREEMENT

Organization Name:

agrees to provide a financial sponsorship (monetary donation or product donation in the amount equivalent to the agreed sponsorship level) for the community youth center located in Red Lion, PA. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in the packet. I also understand these opportunities will not be valid until this agreement is signed and payment has been issued to and accepted by 18 South Youth Center. As a sponsor, I agree to provide any information and digital artwork for all promotional advertising (formats accepted: psd, pdf, or jpg). Email to office@18south.org.

Please check appropriate sponsorship.

2022 Community Youth Center Sponsorships

Table with 2 columns: Sponsorship Level and Amount. Includes Platinum Sponsor (\$25,000 and up), Gold Sponsor (\$10,000), Silver Sponsor (\$5,500), Bronze Sponsor (\$2,500), and Friend Sponsor (\$1,000).

Sponsor Name

Address

City

State

Zip Code

Contact Name

Phone Number

Email Address

Authorized Sponsor Signature

Date

Please send this completed agreement with check made payable to:

18 South Community Youth Center
PO Box 472 Red Lion, PA 17356

Or visit 18South.org/give to pay by Credit Card, ACH, or other online giving portals

18 South Community Youth Center